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# Designing a collaborative visual analytics system to support users' continuous analytical processes

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## Abstract

In recent, numerous useful visual analytics tools have been designed to help domain experts solve analytical problems. However, most of the tools do not reflect the nature of solving real-world analytical tasks collaboratively because they have been designed for single users in desktop environments. In this paper, a complete visual analytics system is designed for solving real-world tasks having two integrated components: a single-user desktop system and an extended system suitable for a collaborative environment. Specifically, we designed a collaborative touch-table application (iPCA-CE) by adopting an existing single-user desktop analytical tool (iPCA). With the system, users can actively transit from individual desktop to shared collaborative environments without losing track of their analysis. They can also switch their analytical processes from collaborative to single-user workflows. To understand the usefulness of the system for solving analytical problems, we conducted a user study in both desktop and collaborative environments. From this study, we found that both applications are useful for solving analytical problems individually and collaboratively in different environments.

**Keywords:** Visual analytics; Collaborative visual analysis; Analysis process; Table-top environment

## 1 Introduction

Collaboration in real-world analysis can be regarded as a process of working together or sharing decision-making to develop a joint strategy or answer for the given complex tasks. Since collaboration is beneficial for solving complicated tasks, domain experts often work together to solve analytical problems in a collaborative setting [1]. However, it has been known that real-world analysts typically perform both individual and group tasks, and as a result must frequently transition between single-user and multi-user collaborative workflows during the course of their analysis [2,3]. Despite this fact, most visual analytics solutions have been designed either as standalone single-user applications or as purely collaborative systems, and very few analytical tools have been developed that cohesively support both activities.

Although data analysis is often considered to be a stand-alone task, previous research has shown that analysis of empirical data in collaborative environments is important

and should be considered when developing visualization applications [4,5]. While collaborative analytics can occur in a variety of interaction modalities, we focus specifically on collaboration using a multi-touch table. Specifically, a complete visual analytical system is designed for solving real-world tasks ought to have two integrated components: a single-user desktop application and an extended system suitable for a collaborative environment. Specifically, an existing single-user desktop analytical tool for exploring data using principal component analysis (called iPCA [6]) is adapted into a collaborative touch-table application (called iPCA-CE [7]). Extending an existing desktop application into a collaborative touch-table environment introduces unique technical challenges. The inherent differences between mouse and touch-based interaction require that the user interface must be redesigned, and limitations may also be imposed by factors such as system performance. However, despite the costs of converting an existing application into a new interaction modality, we believe that supporting both single-user and collaborative work in an integrated fashion provides important benefits for real-world analysis.

With the iPCA and iPCA-CE applications, analysts can perform their analytical tasks by switching back and forth between single-user desktop and collaborative visual analytics environments. As a result, the system parameters and analytical findings for these tools are tightly integrated so that analysts may seamlessly transition without losing track of the analysts' analysis process. To support the sharing of analytical results (i.e. findings), which many experts consider it to be the purpose of collaboration [2], we defined an XML-based format for managing the findings from analyses, which can "follow" the user as they transition between single-user and collaborative contexts. In a single-user desktop environment, we performed a user study to see the effectiveness of iPCA for solving analytical tasks, and creating and sharing findings in a single-user desktop environment. To understand how participants cooperate and share their findings for solving analytical tasks in a collaborative environment, we conducted an additional user study with a varying number of available workspaces in a collaborative environment.

This paper is organized as follows. First, we discuss the previous research in collaborative visualization that is relevant to our approach. In Section 3, we represent our viewpoint to support analysts' continuous analytical processes in different environments. In Section 4, we provide an overview of our visual analytics tools and outline the technical challenges involved with extending an existing application for deployment in a collaborative environment. Next, in Section 5, we then describe the improvements made to our applications to support the sharing of analytical processes. In Sections 6 and 7, we report the user study that was performed to understand users' analytical processes in a desktop and collaborative environment, respectively. Finally, in Section 8, we discuss future work and conclude the paper.

## 2 Previous work

Collaborative visualizations have a long history. Coleman et al. [8] described four general reasons why collaborative visualization is compelling as (1) experts' knowledge can be available any time and at any place, (2) this expertise can be transferred to others, improving the local level of knowledge, (3) based on the supported accessibility, visualization products can be reviewed and modified as they are produced, reducing turn-around time, and (4) remote accessibility can reduce the need to relocate the expertise physically.

Grimstead et al. [9] reviewed 42 collaborative visualization systems in terms of five attributes: number of simultaneous users, user access control, communication architecture, type of transmitted data, and user synchronization. They found that a synchronous system, in which all collaboration takes place simultaneously, has the benefits of bringing groups of individuals together over a distance, bridging the knowledge gaps between them, and building their knowledge structure concurrently. However, they noted that a synchronous system is still limited, in that people have to be in front of computers at the same time. In an asynchronous collaborative visualization system, collaboration occurs at different times. If people are in different time zones and different places, an asynchronous collaborative system might be beneficial, since important knowledge can be shared with others at their own convenience [10].

Mark and Kobsa [11] performed an empirical study to understand the differences between group and individual behavior within collaborative information visualization environments. They found that a group solves the given questions more accurately and spends less time doing so. However, it is still unknown what features should be supported within a collaborative data analysis system on a touch-table in order to reliably gain these benefits. Ma [12] discussed existing web-based collaborative workspaces in terms of sharing high-performance visualization facilities, visualizations, and findings, and noted that sharing visualization resources will eventually provide support for collaborative workspaces. Despite the numerous collaborative visualization systems that have been developed, it is still unclear how these systems should be designed, though some guidelines have been suggested. Heer and Agrawala [13] provided design considerations for asynchronous collaboration in visual analytics environments. Additionally, in a review of existing applications in terms of controlling the visualization, Johnson [14] outlined challenges and suggested guidelines for the design of synchronous collaborative visualizations. However, none of these guidelines address how analytic processes might be extended across both single-user and collaborative modalities, as we focus on in this paper.

In a co-located collaborative environment, numerous studies [15-17] have been performed to understand users' collaborative analytical processes and how best to design useful collaborative visualization or visual analytics systems. Notably, Isenberg [16] proposed design guidelines for designing an efficient collaborative environment. Robinson [15] also provided design guidelines for collaborative synthesis supporting visual analytics tools. Although most of these studies are designed to understand users' analytical processes, they focus on single co-located environments. However, in our study, we observed that a collaborative environment imposed several limitations on the users' analytical processes (see Section 5 for details). These results guided us to think differently about creating and supporting a continuous analytical process, namely by combining both a single-user desktop environment and a collaborative environment into a complete, integrated system.

It is this combination of single-user and collaborative environments that set this work apart from similar research on collaborative visual analytics systems. For example, Cambiera [16] is a visual analytics solution which supports collaborative searching through large text document collections on a touch surface. In addition to searching through documents, this system is capable of tracking the findings from analyses and maintaining awareness of collaborators' work. However, while Cambiera might support

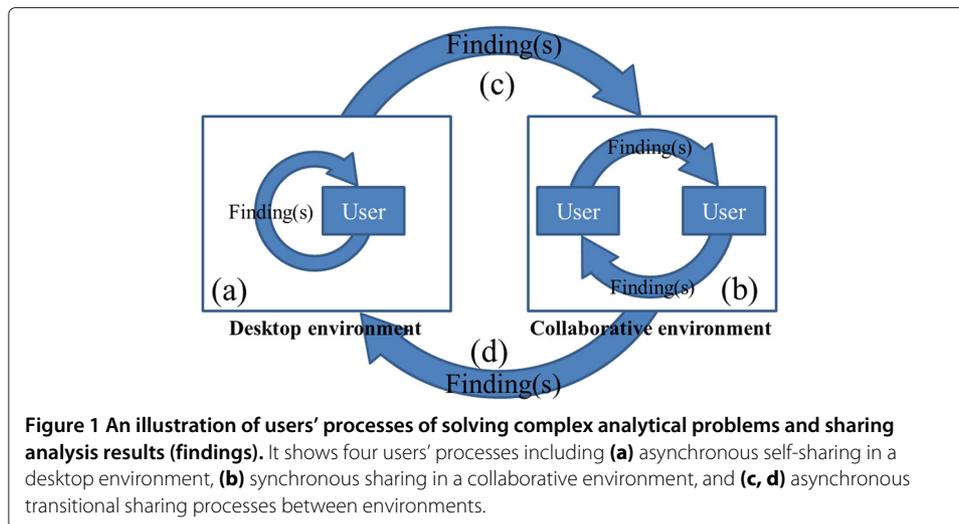
both environments, it is mainly designed for table-top collaborations and does not allow analysts to migrate their findings between collaborative and single-user contexts. Additionally, Forlines and Lilien [18] converted a single-user, single-display molecular visualization into a collaborative multi-display system. Each display is intended for the group as a whole, and there seems to be no consideration or ability for a user to break away from the collaborative environment, perform individual analysis within an isolated workspace, and then return to the collaborative environment to share their results. They provide a separate tablet PC that is used to make more accurate selections than is possible on their touch table. Although they do speculate that each user could have their own tablet, these personal interfaces serve only for making selections in the collaborative space, not conducting individual analyses.

Likewise, a very closely related system for conducting geospatial analysis utilizes tablet PCs to allow users to issue commands to the collaborative environment [19]. Interestingly, they theorize that their single shared display might discourage individuals from exploring, while providing individuals their own personal interfaces might make them more comfortable exploring their own ideas in private before sharing them with collaborators. Indeed, our work builds on this speculation, examines the issues involved, and provides a mature implementation that supports and encourages this behavior. Overall, to the best of our knowledge, there is no visual analytics tool has been mainly designed to support both single and collaborative environments. Most visual analytics tools are designed to work in a single desktop environment. Therefore, they need to be modified or rebuilt to make them work in a collaborative environment. Since modifying or rebuilding existing visual analytics tools requires additional time and efforts, web-based technology is commonly adopted to build collaborative visual analytics spaces [12]. In this paper, we explain how our visual analytics tools (iPCA and iPCA-CE) are designed to support both environments with emphasizing some technical considerations how to overcome technical limitations of supporting the environments (see Section 4.4).

### 3 Users' analytical processes

Based on understanding existing literature of collaborative environments, we suggest that users' analyses should not be isolated in one environment (i.e. desktop or collaborative environments). An individual user performs a data analysis and compiles a list of findings in a desktop environment. When enough interesting results are found, the user meets with other analysts in a collaborative environment to discuss and share these findings. After sharing findings with each other, the users then work together interactively to perform a collaborative group analysis. Afterwards, the users then take the findings from the collaborative analysis back into a single-user setting for individual analysis and validation. This process then continuously repeats.

In here, we developed an informal model for general analytical process that should be supported and maintained to allow analysts to switch back and forth between single-user and collaborative workflows. As illustrated in Figure 1, we believe that analysts perform four distinct sharing processes: (a) asynchronous self-sharing in the desktop environment, (b) synchronous sharing in a collaborative environment, and (c, d) two asynchronous transitional sharing processes between the desktop and collaborative environments. All four sharing processes can be supported by passing the finding parameters between users and applications. Processes (a) and (b) form continuous loops within each



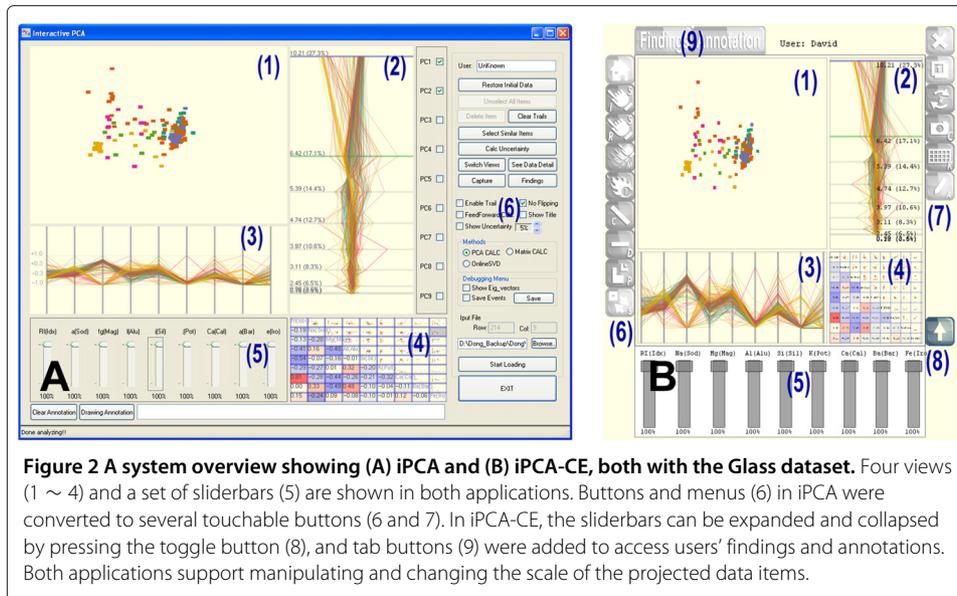
environment, while processes (c) and (d) form a global loop through which the entire analysis process iterates over time. By providing support for all four sharing processes, we form an integrated visual analytics system which reflects the analytical processes carried out by real-world experts.

The illustration of users' processes of solving complex problems and sharing analysis results (findings) has been presented as a poster [7] at the visualization conference (VisWeek 2010). Visualization experts' opinions were positive to our idea of preserving users' continuously analysis process in different environments instead of isolating them in one environment. Some of them commented that providing two visual analytics tools is good for performing collaborative and single-user analytical processes, especially when solving difficult analytical problems.

#### 4 System overview

Although supporting collaboration when solving real-world analytical tasks is important, most visual analytics tools have been designed as single-user desktop systems [7,20]. Since we believe that user-friendly visualizations in a collaborative environment enable users to find results more accurately, we chose to extend a known and useful application to work in a collaborative touch-table environment. Multi-touch surfaces support a rich set of interactions that allow multiple users to work together to solve complex analytical problems interactively. We selected the Interactive Principal Component Analysis (iPCA) application, which has been shown to be an effective and easy to use desktop visualization for analysing data sets and interactively exploring the parameters of principal component analysis [6]. Figure 2 shows a system overview showing iPCA and iPCA-CE with an analysis of the Glass dataset, which is a publicly available scientific result from the UCI Machine Learning Repository [21].

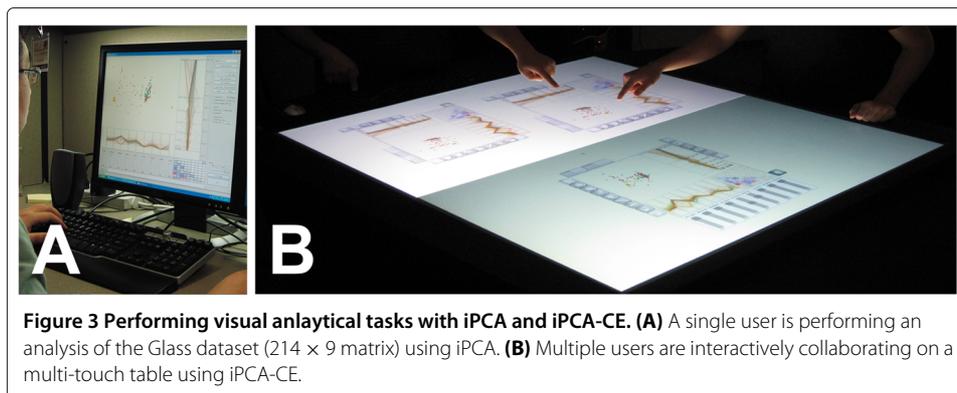
With the system, a single user performs an analysis with iPCA (Figure 3A) and multiple users collaborate with the extended collaborative application (iPCA-CE) (Figure 3B). Since the collaborative application is an extended version of the desktop application, both



applications support similar user interaction techniques (selection, manipulation, zooming, etc.) to perform interactive data analysis [6]. Therefore, the users can perform a smooth transition with their findings from one environment to another.

#### 4.1 Principal component analysis

Principle Component Analysis (PCA) is a mathematical procedure widely used for high dimensional data analysis. PCA is a powerful tool capable of reducing dimensions and revealing relationships among data items. It has been viewed as a “black box” approach that is difficult to grasp for many of its users because the coordinate transformation from original data space into eigenspace makes it difficult for the user to interpret the underlying relation [22]. PCA projects a dataset to a new coordinate system by determining the eigenvectors and eigenvalues of the dataset. It involves a calculation of a covariance matrix of the dataset to minimize the redundancy and maximize the variance. With the covariance matrix, the eigenvectors and eigenvalues are calculated. The eigenvectors are unit eigenvectors (lengths are 1). Once the eigenvectors and the eigenvalues are calculated, the eigenvalues are sorted in descending order. This gives us the components in order of significance. The eigenvector with the highest eigenvalue is the most dominant



principle component of the dataset (PC1). A detailed explanation about PCA can be found in [22,23].

#### 4.2 iPCA

iPCA (Figure 2A) is designed (1) to help the user understand the complicated black-box operation of principal component analysis [22] and (2) to allow the user to analyse complex data sets interactively [6]. Specifically, it focuses on assisting the user in better understanding and utilizing PCA for analysis by visualizing the results of principal component analysis using multiple coordinated views and a rich set of user interactions. The application is designed primary for use on a standard desktop computer. Since our primary goal of this study is to design a collaborative visual analytics system to support a continuous analysis process, the system has been upgraded to support annotation techniques (see Section 5 for detail).

The application consists of four views: Projection view (Figure 2A-1), Eigenvector view (Figure 2A-2), Data view (Figure 2A-3), and Correlation view (Figure 2A-4). In the Projection view, all data items are projected based on the first and second principal components by default. The Eigenvector view displays the calculated eigenvectors and eigenvalues in a vertically projected parallel coordinate view. The distances between the eigenvectors in the parallel coordinate view vary based on their eigenvalues, separating the eigenvectors based on their mathematical weights. The Data view shows the original data points in parallel coordinates. The Correlation view represents Pearson-correlation coefficients and relationships between variables as a matrix of scatter plots and values. Pearson-correlation coefficient provides a value between +1 and -1 by measuring the linear correlation between two variables. If the value is close to 1, the two variables maintain a positive correlation. Otherwise (close to -1), the two variables preserve a negative correlation. All views are closely connected, such that if the user changes the elements in one view, its corresponding results are updated in other views (brushing & linking). This interactivity allows the user to infer relationships between the coordinated spaces (see the paper [6] for details).

#### 4.3 iPCA-CE

iPCA-CE (Figure 2B) is an extension of iPCA designed specifically for use in a collaborative touch-table environment [24]. Each workspace in iPCA-CE displays the same four views as iPCA. However, the system provides the capability to create multiple workspaces within the application, each of which can be used independently. We deployed iPCA-CE on a multi-touch display system designed by the Renaissance Computing Institute (RENCI) (<http://www.renci.org>). It provides a 46'' × 42'' work surface using two high resolution projection displays.

Due to differences between desktop and collaborative environments, iPCA-CE is designed to support multi-touch input. From our previous study with iPCA [6], only important and frequently used interaction features were replicated as touchable buttons in iPCA-CE. A total of 16 touchable buttons and 2 tab buttons were designed for interaction in iPCA-CE: nine buttons for interacting with represented data items (Figure 2B-6), six buttons for controlling the application (Figure 2B-7), one toggle button (Figure 2B-8) for expanding and collapsing the slider-bars panel, and two tab buttons (Figure 2B-9) for managing annotations and findings.

To support users managing and sharing their findings, annotation techniques are added to both applications. A detailed explanation about these annotation techniques is included in Section 5.

#### **4.4 Technical challenges**

Creating a collaborative tabletop visual analytics system based on a single-user desktop counterpart is not without technical challenges. These challenges involved with the transitioning of a single-user, single-touch system to a multi-user, multi-touch environment include performance limitations, differences in rendering mechanisms, and differences in user input modalities. Here, we present the most significant challenges in detail and describe our solutions for overcoming them.

##### **4.4.1 Performance**

With a few exceptions, multi-threaded operation is not usually required for desktop-based visual analytics applications since all interactions are based on single mouse input. However, in a collaborative environment, multiple processes and threads are necessary to manage the display and listen for incoming touch events. By utilizing a multi-process and multi-threaded architecture, iPCA-CE becomes significantly more complex than iPCA. However, this architecture allows the application to take advantage of a multi-core CPU to support non-interrupted real-time interactivity for multiple users.

In the development of the collaborative system, it is important to use two concurrent processes, one of which utilizes individual threads. The multi-touch engine runs in its own process, which detects finger touches on the table and sends input event messages to the client application via TCP/IP. In the iPCA-CE process, the input thread receives messages from the multi-touch engine and adds them to a queue. The content of each of these messages is relatively simple, but describes the position of a user's touch, as well as the state of the touch (finger-down, finger-drag, etc.). A separate thread then processes the queue to determine its relevance to updating the iPCA-CE interface. For instance, multiple (false) touches will be condensed into one single touch by this thread to reduce unnecessary computation. Finally, the rendering thread receives update requests based on the processed queue. It then renders the visual interface and, if necessary, performs principal component analysis on the underlying data.

##### **4.4.2 Rendering mechanisms**

The rendering mechanism for iPCA-CE differs significantly from the desktop version since iPCA-CE needs to support multiple interfaces for multiple users. While iPCA utilizes a single OpenGL context, iPCA-CE needs to create multiple "virtual" contexts, one for each of the interfaces. The general architecture of the iPCA-CE interface is based on the Pad++ metaphor [25], in which each interface is called a "portal".

However, unlike Pad++, the portals in iPCA-CE are not always axis-aligned. Since a multi-touch table is inherently without orientation, we wanted the iPCA-CE interface to be usable by all users standing around the table, regardless of their positions. To that end, each of the portals needs to be rotatable on demand so that it can be appropriately oriented to its user's position around the table. The rendering mechanism for each iPCA-CE portal is therefore based on a hierarchical structure of geometries (such as a line, a dot, or a polygon), each referenced by the coordinates of its parent portal. As the user

rotates or resizes a portal, each geometry will update its global coordinates to reflect the change.

This low-level change to the rendering mechanism affects the implementation of several features in iPCA-CE. For instance, a screen capture of a user's hand-drawn annotations can no longer be accomplished by copying a rectangular frame buffer because the portal might not be axis-aligned. The operation now requires two steps, one to render the portal in an axis-aligned manner using an additional back buffer, and the second operation to capture the image.

#### **4.4.3 Input modalities**

In traditional mouse-based interaction, the user can move a mouse over a visual element to highlight the element (such as to display its label) without the use of the mouse buttons. In a multi-touch environment that utilizes infrared refraction and reflection to detect a user's touch, there is no way to discern the difference between mouse-over and mouse-drag (holding down a mouse button and moving the mouse) because both operations require the user's finger to be touching the surface of the table.

One method for overcoming this inherent difference is to use a multitude of gestures to describe each possible operation. However, given the number of features in iPCA-CE, creating a gesture for each feature will inevitably confuse the user and steepen the learning curve, thereby lowering the usability of the system. We therefore take a "low-tech" approach by creating buttons along the borders of each portal (see Figure 2B). The majority of the features in iPCA-CE can be performed by activating or toggling these buttons. However, for the user's convenience, a few popular gestures that have been widely adopted by multi-touch devices (such as the iPhone) have been incorporated into the iPCA-CE interface. These gestures include resizing, zooming, and rotation by using two fingers simultaneously. During our user study, we observed that these gestures were intuitive for participants and did not introduce usability concerns during their analyses.

#### **4.5 Integration**

Together, iPCA and iPCA-CE form an integrated toolset which allows analysts to switch back and forth between the two visualizations on separate hardware without losing track of their current analysis tasks. While single-user analysis could technically be performed on the touch-table using the collaborative application, this might not be as effective and productive as using the standalone desktop application. Since experts often prefer to work alone and switch their analysis process into a collaborative group activity only when necessary [3], it is important to provide both applications, using hardware appropriate for the type of interaction required by each. Since iPCA and iPCA-CE applications support a continuous analysis process that permits analysts to switch back and forth between desktop and collaborative environments, users can export findings and system parameters back and forth between applications, allowing them to transition from single-user to collaborative contexts without losing track of their current analytical process.

In Section 5, we describe users' analytical processes when managing and sharing analytical findings within and between iPCA and iPCA-CE.

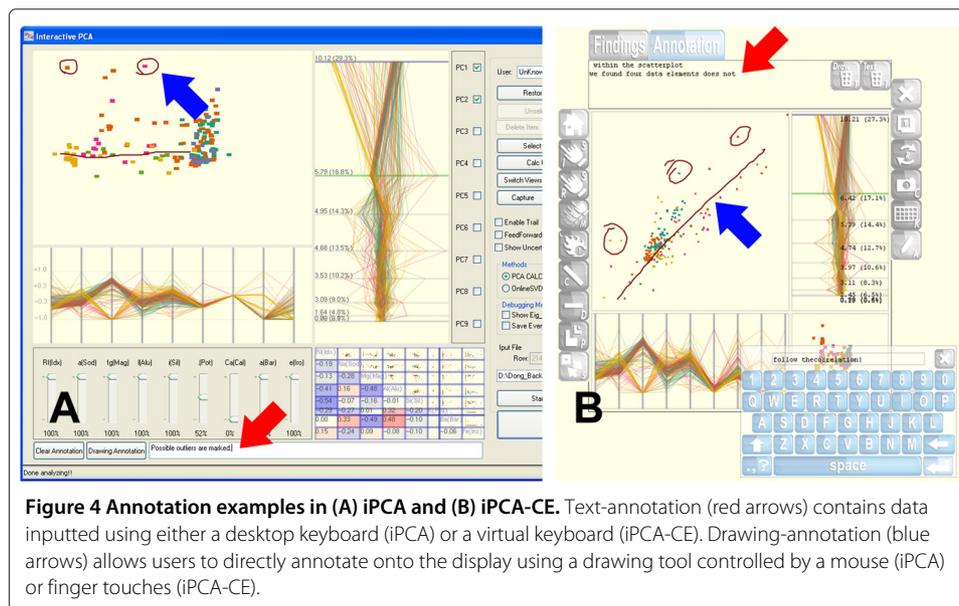
### 5 Sharing analytical processes

In a collaborative environment, it is easier to share findings and communicate ideas than on a single-user desktop computer, but it may be more difficult to perform individual analyses due to interference [26]. Consequently, analysts may continuously switch back and forth between desktop and collaborative workflows (see Figure 1(c-d)). Based on this model, we improved the iPCA and iPCA-CE applications to support this continuous analysis process. We suggest that providing support for managing and sharing findings is as important as providing useful analysis tools because the users' end goal is to discover evidence that supports their hypotheses.

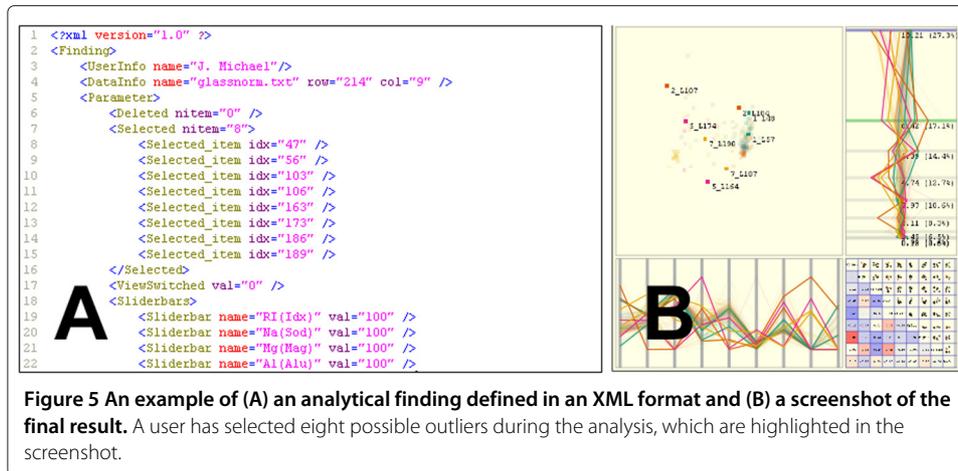
#### 5.1 Managing findings

A finding from visual analysis procedures may be represented as a screenshot, which shows what was found during the analysis, and may include an annotation, which explains in more detail what the screenshot represents. In iPCA and iPCA-CE, both screenshots and annotations are used to manage users' findings. The applications provide two methods for providing annotations: text and drawing. Text-annotation is an indirect approach for explaining the details of a user's finding. Drawing-annotation allows users to directly indicate important elements or features visually on-screen. In iPCA, both methods of annotation are performed using a keyboard and mouse. However, in iPCA-CE, annotations needed to be supported differently because all interactions are initiated by finger touches. Therefore, a virtual keyboard is displayed for text-annotation, and a drawing tool is used for drawing-annotation. Figure 4 shows examples in which users utilize these annotation tools to indicate their findings in iPCA and iPCA-CE.

Findings are stored in an XML format (see Figure 5) similar to the P-Set model [27]. However, since our design philosophy does not require us to track all of a user's exploration procedures, we simply describe each finding with parameter sets. The parameter sets are similar to the sets defined in the P-Set model, though defined specifically for our visual analytics system. Sets represent interactive operations (such as selection and deletion), view, sliderbar control, text- and drawing-annotations, and a final result. Since



**Figure 4** Annotation examples in (A) iPCA and (B) iPCA-CE. Text-annotation (red arrows) contains data inputted using either a desktop keyboard (iPCA) or a virtual keyboard (iPCA-CE). Drawing-annotation (blue arrows) allows users to directly annotate onto the display using a drawing tool controlled by a mouse (iPCA) or finger touches (iPCA-CE).



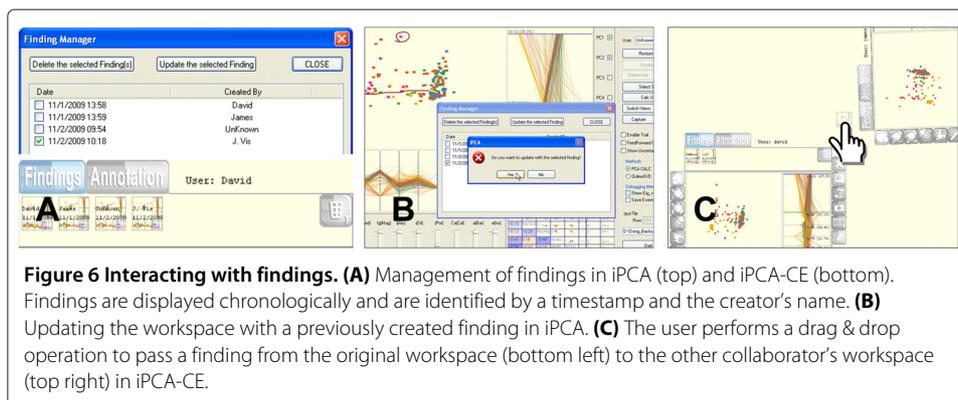
**Figure 5** An example of (A) an analytical finding defined in an XML format and (B) a screenshot of the final result. A user has selected eight possible outliers during the analysis, which are highlighted in the screenshot.

users’ findings can easily be recreated with the parameter sets, it is an important and useful feature for sharing findings with others. Each finding is identified by the user’s name and a timestamp.

Figure 6 shows how findings are managed. In iPCA, all findings are listed chronologically in a separate window, and the user is provided with buttons for updating or deleting findings in the list (see top of Figure 6A). A finding is created using the current view and annotations and added to the list by selecting a button in the main window. In iPCA-CE, however, the differences in display and interaction require that findings be managed differently than the desktop applications. Findings are managed within a tabbed window activated by a button above each workspace (see bottom of Figure 6A). Each finding is represented as a screenshot thumbnail identified with the user’s name and timestamp. Findings are created by touching a capture button in the workspace, and findings can be moved into the workspace for updating via a simple drag-and-drop operation. Since multiple users can use iPCA-CE simultaneously, each user has their own storage space (i.e. directory or folder) to manage findings.

### 5.2 Sharing findings

Asynchronous self-sharing occurs in most single user desktop applications (see Figure 1a). In iPCA, the user can continuously create findings and track the history of their analysis by viewing the previously created findings (see Figure 6B). Previously saved findings can



**Figure 6** Interacting with findings. (A) Management of findings in iPCA (top) and iPCA-CE (bottom). Findings are displayed chronologically and are identified by a timestamp and the creator’s name. (B) Updating the workspace with a previously created finding in iPCA. (C) The user performs a drag & drop operation to pass a finding from the original workspace (bottom left) to the other collaborator’s workspace (top right) in iPCA-CE.

be displayed, allowing the user to track the history of the analysis and continuously update previous findings based on recent results.

Transitional sharing from the desktop application to the collaborative environment represents the process by which the results from a single user's analysis are made public for the rest of the group (see Figure 1c). If the user wants to take their findings from iPCA into a collaborative setting, the XML file can be transmitted over the network and imported into iPCA-CE.

Synchronous sharing in the collaborative environment provides users with the capability of viewing others' findings to gain the understanding of collaborators' analytical processes (see Figure 1b). This type of sharing allows users to work together simultaneously to find new analytical results. This is analogous to traditional procedures for sharing analysis results, such as preparing presentation slides or written reports to present and discuss in a group meeting. This is accomplished in iPCA-CE by dragging findings directly from one workspace to another (see Figure 6C). Using this direct passing operation, collaborators can easily become aware of each other's analytical processes and results, although they each still maintain an individual workspace for performing their analyses. Since this sharing operation should be subject to the agreement of the collaborator, a confirmation window is displayed to ask for permission to accept the finding being shared by another.

Transitional sharing from the collaborative environment back to the desktop application (see Figure 1d) has not been considered in many previous collaborative visual analytics systems. However, we believe this is an important method for users to further investigate interesting results that were shared during the collaborative session. Thus, it is also possible to export the findings of collaborative analysis from iPCA-CE as an XML file for transmission over the network to iPCA. To understand the sharing processes, we performed user studies in two different environments. In following sections, we described how we performed the studies and what we found.

## **6 Understanding users' analytical processes in a single-desktop environment**

Although it has been found that the initial version of iPCA is superior to SAS/INSIGHT for solving analytical questions [6] from the within-subjects user study, the effectiveness of the updated version of iPCA for solving analytical tasks, and creating and sharing findings in single-desktop environments has not been clearly determined. To understand the users' analytical processes as well as the effectiveness of capturing and sharing findings with iPCA, we performed a user study. In the study, we asked participants to capture their findings with utilizing text- and drawing-annotations. This study was conducted under the approval (protocol number: 325298-1) by the institutional review board (IRB) at the University of the District of Columbia.

### **6.1 Study design and procedure**

About 10 participants joined to the study (eight male and two female). Four participants were undergraduate students, five were graduate students, and one was a faculty. Each participant was asked to solve the five task questions, which were:

- What is the most striking outlier(s) you can find? An outlier is a point that does not fit the overall patterns of the dataset.

- Find a dimension that most and least affects the PCA outputs in the Projection View using the first and second principle components.
- Find two dimensions that maintain a highly positive and negative correlation.
- How does removing the first dimension affect the PCA results using the first and second principle components? List as many observations as possible.

The order of the questions was counter-balanced to avoid learning effect. Prior to beginning the task questions, participants were given a tutorial how to use the system. In addition, a plenty of time was given to make them feel comfortable about using the application. For the tutorial session, the Iris dataset [21] (150 data items  $\times$  4 dimensions) was used. All participants were allowed to solve each task question in maximum five minutes. For the task questions, the Wine dataset (179 data items  $\times$  13 dimensions) was used. They were requested to find and record evidence using both the text and drawing annotation methods supported by the application. During the study, all participants' time-stamped interactions were captured by built-in functions of the system and saved automatically into log files.

Overall task completion time and their findings were evaluated by analysing the recorded interaction logs and the captured findings. After solving each task question, a post-task questionnaire was given for tracking their personal opinions about the task and the tool for solving the task. At the end of the study, their personal factors of ease of use and usefulness of the system were asked using a 5-point Likert scale, with higher numbers corresponding to more positive ratings. In addition, they were asked to provide their personal qualitative feedback about the application.

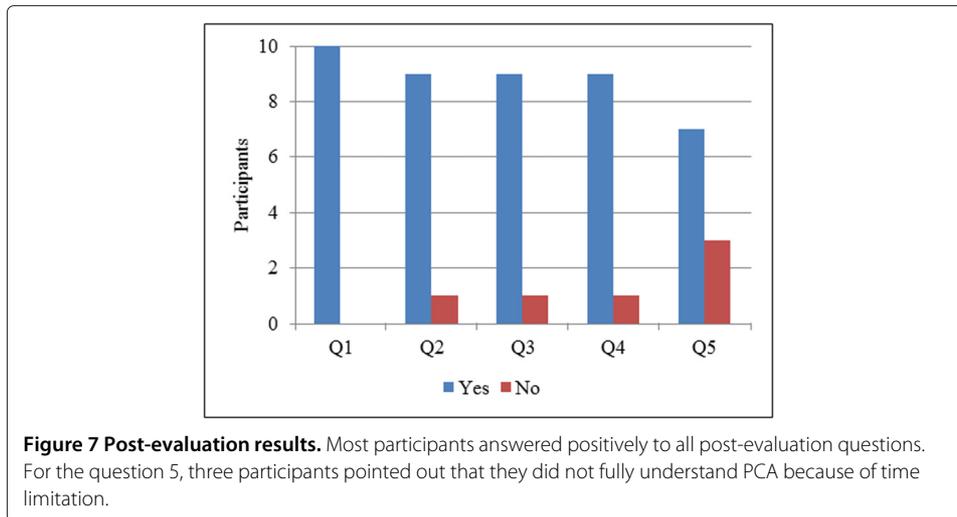
## 6.2 Study results

Although half of the participants are new to visualization, approximately 72% of the participants answered correctly. About 78% of the participants mentioned that iPCA was very or somewhat useful for solving the all task questions. From the study, we noticed that most participants spent relatively large amount of time by trying to find correct answers through interaction with dimensions (specifically for the task 3 and 4).

After the evaluation, post-evaluation questionnaire was given as,

- Does iPCA help you understand the dataset better?
- Do the 4 views (Projection, Eigenvector, Data, and Correction view) allow you to perform a better analysis on the dataset?
- Is the manipulation (by using the Dimension Slider and the Control options) useful for understanding the dataset and solving the task questions?
- Would the ability to interactively alter the data help you explore what-if scenarios?
- Overall, how well do you understand PCA? (why? and why not?)

As shown in Figure 7, about 88% of the participants answered positively to the post-evaluation questions except the last question. In answering how well the participants understood PCA, most participants indicated that they understood PCA well. Three participants claimed that they did not fully understand PCA because of the limited amount of time (about less an hour). From their comments, we can assume that if we perform a long-term evaluation [28], it might be possible to determine the usefulness of iPCA for understanding PCA. When asking how useful and easy of iPCA for



solving analytical questions, most participants answered positively. Seven participants ( $M = 4.2, SD = 0.92$ ) answered iPCA was “very easy” and “easy” to use and eight participants ( $M = 4.5, SD = 0.85$ ) mentioned iPCA was “very useful” and “useful” for solving the given analytical task questions.

### 6.3 Discussion

Since interaction is somewhat related to users’ reasoning [29], we can assume that our participants’ performance in using iPCA is attributed solely to the interface design and the set of interactions. We believe that interaction plays a significant role in solving analytical task questions by understanding PCA deeply. Unfortunately, we are not able to isolate the specific factor(s) that plays a major role in determining the participants’ performance due to the multiple coordinated views, the interactions, or others. We simply believe that the interactions play a significant role in that the user’ direct and continuous manipulation with PCA is rewarded with immediate visual feedback.

We found that the single desktop application (i.e. iPCA) is good for understanding data, identifying anomalies, and sharing their findings. By analysing log files, we found that most participants tend to create findings and track the history of their analysis by checking the previously created findings. They created about three  $\pm$  two findings on average when completing each given task. Participants commented that the supported annotation techniques in iPCA are useful and efficient to manage and share their findings. However, we found that they prefer not to share findings since iPCA does not support a direct sharing mechanism over the network. From this study, we found that single desktop environments have advantages for providing private working environments that help users concentrate on solving analytical problem themselves without getting interrupted by other people. However, this approach includes a limitation as:

- It is difficult to work together collaboratively with others in single desktop environments because of limited shared space.

## 7 Understanding users’ analytical processes in a collaborative environment

To overcome the limitations of sharing ideas, parallelizing efforts, and performing discussion and consensus building in single-user desktop environments (see Section 2),

numerous studies on collaborative visualization have been performed. However, a limited number of studies have been performed to find limitations in a collaborative environment, such as our multi-touch table, especially when solving analytical problems. Based on our understanding of user behaviors when solving complex analytical problems, along with the results of studies of real-world analysts [2,3], we performed an additional user study with the collaborative iPCA-CE application in single, double, and multiple workspaces. This study was conducted under the approval (protocol number: 09-11-04) by the institutional review board (IRB) at the University of North Carolina at Charlotte.

### 7.1 Study design

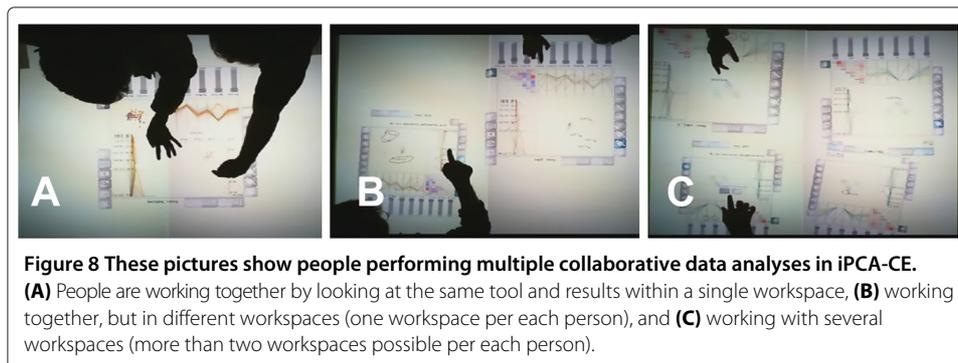
A total of 12 graduate students participated in the study (nine male, three female). Eight participants had limited experience using a multi-touch table, and four of them had no experience. The experiment required two participants to work together to solve a given task. The study used a within-subjects design with three conditions, corresponding to the number of available workspaces (see Figure 8):

- Single: The two participants shared a single workspace.
- Double: Each participant had their own personal workspace.
- Multiple: Participants were allowed to create as many workspaces as they desired.

The order of the conditions was counterbalanced across the study to eliminate ordering effects.

### 7.2 Study procedure

Prior to beginning each condition, participants were given a tutorial about the tool they were about to use which instructed them on basic functionalities. Similar to the study in desktop environments, the Iris dataset was used for the tutorial session. Participants were given sufficient time to familiarize themselves with the task and user interface. For each condition, participants were asked to find the most striking outlier(s) in one of the following datasets: the E.Coli dataset (336 data items  $\times$  7 dimensions), the Forest Fire dataset (517 data items  $\times$  11 dimensions) and the Glass dataset (214 data items  $\times$  9 dimensions). They were instructed to have a discussion with their partner to justify their findings, and were requested to find and record evidence using both the text and drawing annotation methods provided by the application. Participation in the study took approximately one hour.



During the study, all interactions on the multi-touch table were recorded internally using screen capture software. In addition, participants' interactions were video captured using a high-definition camera facing down from the ceiling and their verbal communications were audio recorded. Additionally, all participants' time-stamped interactions were captured by built-in functions of the system and saved automatically into log files. Based on the interaction logs and recordings, we calculated the following task performance measures from their analysis: (1) overall task completion time, (2) verbal communication time spent discussing or justifying findings, and (3) number of findings discovered. After each condition, participants completed a post-condition questionnaire in which they were asked to report the condition's ease of use and intuitiveness. They were also asked to rate how well they were able to understand the data and how well they were able to communicate with their partner. All ratings were on a 5-point Likert scale, with higher numbers corresponding to more positive ratings. At the end of the study, participants were asked to specify their preferred condition for solving problems and indicate which condition they felt best facilitated communication and sharing ideas with others. They were also asked to provide qualitative feedback describing the advantages and disadvantages of each condition.

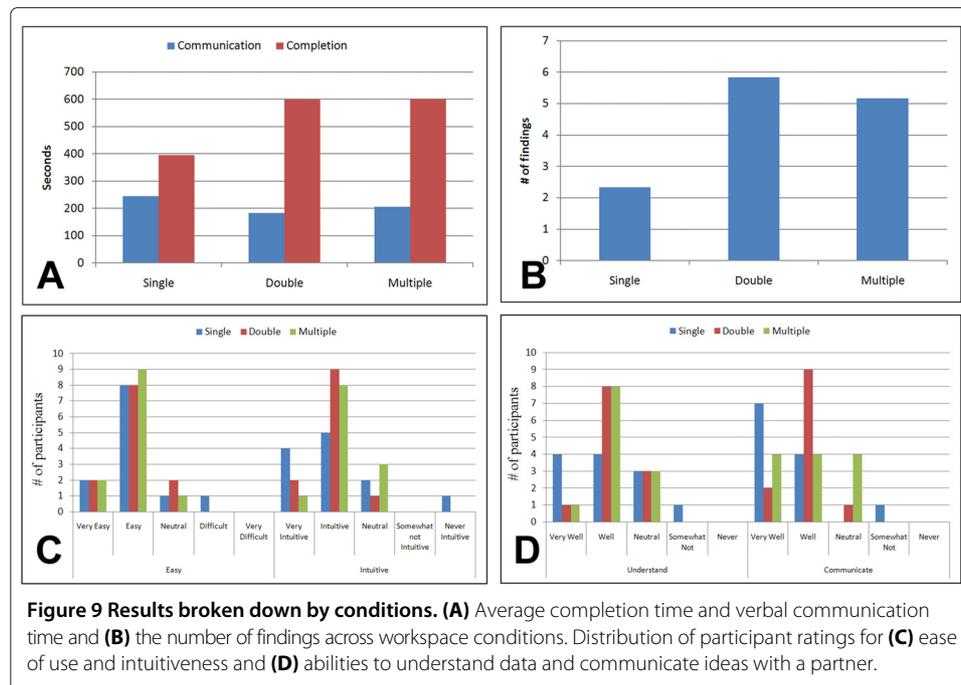
### 7.3 Study results

#### 7.3.1 Task performance

Each of the task performance measures was treated with a repeated measures ANOVA testing the within-subjects effect of workspace condition. The analysis for task completion time ( $M = 531.57sec., SD = 254.76$ ) was not significant,  $p = .19$ . Time spent in verbal communication ( $M = 211.64sec., SD = 182.82$ ) was also not significant,  $p = .72$ . The analysis for the number of findings discovered was significant,  $F(2, 10) = 15.67, p < .01, \eta_p^2 = .76$ . We conducted post-hoc analysis using paired-sample t-tests with a Bonferroni corrected significance value of  $\alpha = 0.17$  to reduce error in multiple comparisons. Participants using a single workspace ( $M = 2.33, SD = 1.03$ ) discovered fewer findings than those using a double workspace ( $M = 5.83, SD = 2.32$ ),  $p < .01$ , or multiple workspaces ( $M = 5.17, SD = 2.14$ ),  $p < .01$ . The double workspace and multiple workspace conditions were not significantly different,  $p = .42$ . Figure 9(A-B) shows the results for the task performance measures. These results indicate that in a collaborative system, providing each user with their own personal workspace (or multiple workspaces) allows them to better perform an analysis task, although the task completion time and time spent communicating were not affected.

#### 7.3.2 Post-condition ratings

Each of the post-condition ratings (1-5) was treated with a repeated measures ANOVA testing the within-subjects effect of workspace condition. Although none of the results were significant, the application was rated highly for ease of use ( $M = 4.03, SD = 0.41$ ),  $p = .63$ , and intuitiveness ( $M = 4.03, SD = 0.64$ ),  $p = .80$ . The participants also responded that they could understand the data moderately well, ( $M = 3.86, SD = 0.59$ ),  $p = .91$ , and found it easy to communicate with their partner ( $M = 4.17, SD = 0.52$ ),  $p = .33$ . Figure 9(C-D) shows the distribution of participant ratings. Interestingly, there was an outlier that rated the single workspace condition negatively on several measures.



This is because this participant had contradictory ideas about the analysis procedure as compared to his/her partner. We will discuss this in more detail later (see Section 7.4).

### 7.3.3 Preferences and qualitative feedback

With regards to overall preferences for solving problems, four participants preferred double workspaces, and eight participants preferred multiple workspaces. No participants indicated a preference for the single workspace condition. These preferences are consistent with our results indicating that they were able to discover fewer findings when using a single workspace. However, when asked which condition they preferred for communicating and sharing ideas, half of the participants preferred a single workspace, with the remaining six split evenly between the multiple and double workspace conditions. This indicates that a single shared workspace may be effective for communicating findings since users are looking at the same visual representation of the data. When reviewing participants' qualitative feedback, we found that most participants pointed out that the multi-touch table interactions were helpful in understanding the data. However, the overall feedback we received for this collaborative visual analytics application was very positive.

## 7.4 Discussion

During the course of the study, we observed that participants continuously communicated their ideas in the single workspace condition because they needed to have an agreement before performing an action in their shared workspace (see Figure 8A). In the single workspace condition, we found that interference [26] sometimes occurred between collaborators because their desired working areas are overlapped. We also observed that when one participant was interacting with the single shared workspace, the partner would observe these interactions and try to think of new ideas or strategies. This pattern of collaboration is alternated continuously as the participants exchanged roles. However,

we also noticed that when partners had different ideas of how to solve a problem, collaborating in a shared workspace became difficult.

Overall, four participants mentioned that although a collaborative environment is useful to share ideas and findings, it is difficult to perform visual analysis simultaneously. For example, in the double and multiple workspace conditions (see Figure 8B and 8C), one participant pointed out that he felt like he was racing his partner to discover more findings. Participants suggested that they would also like to have an isolated workspace (such as a desktop environment) for solving analytical problems. Additionally, though all recruited participants were healthy and of average fitness, most participants mentioned that standing in front of the multi-touch table for long periods of time was difficult due to fatigue.

From this study, we found that collaborative environments have advantages for solving analytical problems, especially when sharing ideas and findings. However, this approach has several limitations, such as:

- It is difficult to collaborate in a shared workspace when users' ideas conflict.
- Interference between collaborators may cause difficulty in forming new ideas or strategies.
- Users become fatigued when standing at a multi-touch table for long periods of time.

In light of both the advantages and limitations of collaborative environments, we suggest that users' analyses should not be isolated in one environment. As shown in Section 3, the developed informal model for the general analytical process should be supported and maintained to allow analysts to switch back and forth between single-user and collaborative workflows. An individual user performs a data analysis and compiles a list of findings in a desktop environment. When enough interesting results are found, the user meets with other analysts in a collaborative environment to discuss and share these findings. After sharing findings with each other, the users then work together interactively to perform a collaborative group analysis. Afterwards, the users then take the findings from the collaborative analysis back into a single-user setting for individual analysis and validation. This process then continuously repeats.

iPCA and iPCA-CE applications support a continuous analysis process that permits analysts to switch back and forth between desktop and collaborative environments. Users can export findings and system parameters back and forth between applications, allowing them to transition from single-user to collaborative contexts without losing track of their current analytical process. As shown in Figure 1, we defined that sharing findings between the two different environments is performed as asynchronous transitional sharing processes. However, synchronous sharing between the two environments can be supported depending on how applications are designed. In such case, it is important to support isolating users if they want to work themselves. The two applications are available publicly online at the URL <http://www.knowledgeviz.com/iPCA/>.

## **8 Conclusion and future work**

Although many useful visual analysis applications have been developed to assist users in understanding complicated relationships in large data sets, they are mostly limited desktop applications designed for single users. Collaborative visual analytics environments have also been developed, which allow users to work together to solve complex

analytical problems. However, on their own, neither of these two modalities entirely reflects the continuous analytic processes carried out by real world experts. In this paper, we presented an integrated visual analytics toolset composed of a single-user desktop application and a collaborative touch-table system. Based on the consideration of sharing findings, we presented an informal model for the general analytical process that occurs as analysts switch back and forth between single-user and collaborative environments. By following this model, both the desktop and collaborative applications support this continuous analysis process.

Since the exact processes for sharing ideas and analysis findings is still unclear, there is much work to be done in understanding the knowledge sharing process in collaborative environments. In the future, it will be necessary to perform an expert evaluation of sharing analysis results between the single-user and collaborative environments. These results will provide guidelines for designing visual analytics systems that accurately reflect the analytical processes carried out by real-world experts.

#### Competing interests

The authors declare that they have no competing interests.

#### Authors' contributions

DJ carried out the implementation of the system and usability studies and drafted the manuscript. SJ participated in the first usability study and performed the statistical analysis of the study result. ES and BY participated in analyzing the study results and helped to draft the manuscript. RC conceived of the study, and participated in its design and coordinating. All authors read and approved the final manuscript.

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